

Twilight on the Thames

a Thames River Heritage Park Foundation fundraiser

Sponsorship levels with multiple sponsor benefits

Director \$10,000

- Logo on all boat tour tickets
- Four (4) tickets to *Twilight on the Thames*
- Logo in “In the Park” and “History Happens Here” weekly / monthly newsletters to 4,500+ and press releases
- Logo exposure to 50K via website and on visual promotional materials where appropriate
- Four (4) narrated river boat tour tickets*
- One (1) private 1-hour charter for up to 25 guests*

Curator \$7,500

- Four (4) tickets to *Twilight on the Thames*
- Logo in “In the Park” and “History Happens Here” weekly / monthly newsletters to 4,500+ and press releases
- Logo exposure to 50K via website and on visual promotional materials where appropriate
- Six (6) Hop On / Hop Off Harbor Cruise tickets*
- Four (4) narrated river boat tour tickets*

Harbor \$5,000

- Logo in “In the Park” and “History Happens Here” weekly / monthly newsletters to 4,500+ and press releases
- Logo exposure to 50K via website and on visual promotional materials where appropriate
- Ten (10) narrated river boat tour tickets*
- Ten (10) Hop On / Hop Off Harbor Cruise tickets*

Legacy \$2,500

- Logo in “In the Park” and “History Happens Here” weekly / monthly newsletters to 4,500+ and press releases
- Logo exposure to 50K via website
- Six (6) narrated river boat tour tickets*
- Four (4) Hop On / Hop Off Harbor Cruise tickets*

Dock \$1,500

- Logo in “In the Park” and “History Happens Here” weekly / monthly newsletters to 4,500+ and press releases
- Logo exposure to 50K via website
- Two (2) narrated river boat tour tickets*
- Six (6) Hop On / Hop Off Harbor Cruise tickets*

Educator \$1,000

- Logo in “In the Park” and “History Happens Here” weekly / monthly newsletters to 4,500+ and press releases
- Logo exposure to 50K via website
- Two (2) narrated river boat tour tickets*
- Two (2) Hop On / Hop Off Harbor Cruise tickets*

Boat \$500

- Logo exposure to 50K via website
- One (1) narrated river boat tour ticket*
- One (1) Hop On / Hop Off Harbor Cruise ticket*

In-Kind Donor Sponsor

- Your logo/name listed as an in-kind donor
- A shout out during the giveaway moment
- Logo/Name exposure to 50K via website
- **If in-kind donation has a minimum value of \$1,000**, Logo in “In the Park” and “History Happens Here” weekly / monthly newsletters to 4,500+ and press releases

***Good throughout the 2027 boating season (June through September)**

Twilight on the Thames

Sponsorship Form

Organization: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Web Site URL: _____

Sponsorships: YES, we are pleased to be a sponsor of the **Twilight on the Thames** fundraiser, benefiting the
Thames River Heritage Park and its Programs and Services!

____ **Director \$10,000** ____ **Curator \$7,500** ____ **Harbor \$5000**

____ **Legacy \$2500** ____ **Dock \$1500** ____ **Educator \$1000**

____ **Boat \$500** ____ **In-Kind Donor Sponsor - I will be donating**

____ **Retail value:** _____

Payment Information

☐ Check # _____ is enclosed. ☐ Check to follow under separate cover.

☐ Credit Card Payment: ____ AX / VI / MC

Name: _____

No. _____

Exp: _____ Security Code: _____

Billing Address (if different than above): _____

Art guidelines: Camera-ready, color AND black-and-white or high-resolution logo.
Submit your completed form and payment by August 28, 2026 for inclusion in the
video presentation. Everything should be mailed to: **Thames River Heritage Park
Foundation, PO Box 851, New London, CT 06320-0851** or emailed to
jhenley@thamesriverheritagepark.org. Any questions please contact June Henley
via email or by phone at 860-333-6706