

Sustainability Strategy Committee

Meeting Notes
July 5 & 14, 2022

Attendees: Deborah Donovan (7/5), Brent Eugenides, Catherine Foley, Marian Galbraith, Mark Oefinger, Bob Ross (7/5), Paul Whitescarver

- Short Term
 - State Budget: return to line item in DOT budget with request for an increase to \$150K support 3rd boat operation (\$50K per boat)
 - DEEP: arrange meeting with Mason Trumbull, deputy commissioner

- Long Term
 - State support from 3 departments
 - DEEP: see list in executive summary prepared for Mason Trumbull, reactivate DEEP engagement with TRHP and formalize agreement. Bottom line: TRHP wants to be seen and known as part of the DEEP system of parks and programs.
 - DECD:
 - economic development funding
 - promotion
 - tourism.gov - day on the Thames, park and sites, water taxi connection, etc.
 - marketing \$\$\$ for greater NYC promotion
 - DOT
 - Funding for water taxi transportation service especially with the addition of the SFLM and the new USCG Museum
 - Signage improvements along I-95 and Routes 85, 184, 12, and US 1
 - Guidance: Seek advice and guidance from Jim Butler and Jay Levin on strategy

- Capital Projects
 - TRHP visitor's center
 - TRHP ticket booths
 - Pier at Ocean Beach Park to connect passengers from train to OBP via the water

- Adopt-a-Boat Sponsors: Recruit major area businesses to be good neighbors in the community by funding and possibly technical and mechanical staff to maintain a boat.

Potential sponsors: Paul will initiate contact to plant seed with the following businesses

- Eversource (Mike Ausere)
 - Orsted
 - Dominion (Weezie Nuara)
 - EB (Susan Adams)
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- Sponsorship Package: Revise sponsorship package to include adopt-a-boat and adopt-a-program (docent academy, lecture series, etc.) opportunities.