

THIS YEAR

PASSENGERS

WILL BE GIVEN

A HANDOUT

LISTING ALL

RIDE & SAVE

OFFERS.

Thames River Heritage Park ONE RIVER.

thamesriverheritagepark.org

A THOUSAND STORIES.

We had over 6,600 riders on the water taxi in 2018. Every water taxi ticket sold is an opportunity to drive more traffic to your business through our Ride & Save Program – AT ABSOLUTELY NO COST TO YOUR BUSINESS!

- **1.** You determine the discount or promotion you want to offer that will be unique to water taxi riders.
- **2** . Email it to us along with your logo and website or FB Page address.
- **3** . We'll post your offer and website link on the Ride & Save page on the Thames River Heritage Park website.

Customers just show their water taxi ticket or season pass to get your promotion.

Take a look at the offers from 2018 on our website: **thamesriverheritagepark.org/deals** and climb aboard this terrific opportunity.

Again, there is NO COST TO PROMOTE YOUR BUSINESS.

The Ride & Save Program will be promoted on the taxis with a handout, through social media, press releases, and advertising.

- 1. You get more customers.
- **2** . Passengers get great deals.
- **3**. The Park experience becomes richer.

Send a description of your promotion, your company logo, website or FB address or any questions to info@thamesriverheritagepark.org.

We definitely noticed people coming in because of the Ride & Save Program. We'll be back again this year and highly recommend participating.

- DANI SULLIVAN, FATBOYS KITCHEN AND BAR